SSP
GENERATIONS
FUND

KNOWLEDGE IS POWER. KNOWLEDGE SHARED IS **POWER MUTLIPLIED.**

Robert Boyce

Founded in 1978, SSP is an independent and inclusive organization, welcoming everyone interested in scholarly communications. Importantly, it is individual-focused, which means it can support new voices, regardless of professional affiliation.

SSP is not an advocacy organization and provides common ground for discourse. SSP's mission is to support all organizations and individuals within scholarly publishing to advance our profession.

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The Generations Fund will provide sustainable funding for SSP's Fellowship and Mentorship Programs, as well as its DEI initiatives far into the future. The goal is to create a strong and diverse next generation of scholarly communication professionals.

The mentorship and fellowship programs focus on leadership and workforce development.

DEI programs at SSP are wide-ranging and are focused on diversifying the scholarly communication industry.

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Building a Community

1978
A visionary group founds SSP

1979
First SSP Annual Meeting held

2011
Travel Grant program launches

2016
Travel Grant program becomes the Fellowship Program

2018
Mentoring program launches

2019
SSP Board seeds the Generations Fund with $100,000

A thriving scholarly communications profession needs an **expert, impartial, dynamic,** and **inclusive** global workforce.

SSP is the place to learn, network, and engage. Our programs grow expert, impartial, dynamic and inclusive professionals:

- 24% of SSP Fellows are international, bringing diverse perspectives
- 488 professionals from 18 countries have benefited from SSP's fellowship or mentoring programs
- 95% of Fellows and Mentoring participants strongly recommend these programs upon completion
- 100% of Fellows gain leadership skills by participating in a committee
- SSP was a founding member of the Coalition for Diversity & Inculsion in Scholarly Communications (C4DISC)

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Why the Generations Fund?

Our goal is $500,000 to endow our programs with long-term, sustainable funding.

We have secured 61% of our goal.

- SSP has seeded the endowment with $100,000 in funding.
- 100% of the SSP Board is supporting the Generations Fund with a personal gift.
- Your generosity will fund important programs long into the future.
- You will receive recognition for your generosity from SSP, in perpetuity.
- 132 SSP members and organizations have already given

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INDUSTRY PARTNER SUMMARY

Benefits	Benefactor ($50,000+)	Investor ($30,000+)	Promoter ($15,000+)	Contributor ($5,000+)	Patron ($1,000+)
Annual Business Meeting Recognition	Join on stage	Join on stage	Join on stage	Verbal & logo	Verbal & logo
Recognition on Generations Fund website with link*	Logo	Logo	Logo	Name	Name
Recognition listing in Annual Meeting program**	Logo	Logo	Logo	Name	Name
Recognition on the Annual Meeting app and/or virtual platform**	Logo	Logo	Logo	Name	Name
Recognition in ongoing Campaign Reports and Press Releases	Logo	Logo	Logo	Name	Name
Mobile Donor Wall at SSP in-person events*	Logo	Logo	Logo	Name	
RE:member eNews Annual Donor Roll Call*	Name	Name	Name		
Acknowledgement in campaign close (goal achievement) press release	Logo	Logo	Logo		
Dedicated Press Release for your gift	X	X	X		
Annual Meeting walk-in and out slides	Logo	Logo			
Recognition in *The Scholarly Kitchen* post at campaign close	X	X			
Opportunity for naming of Fellowship event at SSP Annual Meeting***	X				

*In perpetuity
**During all Annual Meetings while campaign is active (until $500,000 goal is met)
***Certain guidelines apply, first to commit receives first choice

Promoters

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Newgen North America
Royal Society of Chemistry
SPIE
Straive
Virtusales Publishign Solutions

Thank You

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